

# E-ZEEWRAP® WINS AGAIN!

On October 24th, 1992 Jim Scharf Holdings Ltd. won the ABEX award for New Saskatchewan Product. Plus they were finalists in the Marketing Category.



THE  
**ABEX**  
AWARDS

Saskatchewan Chamber of Commerce  
Achievement in Business Excellence

Winner New Saskatchewan Product  
1992 Finalist Marketing

Excellence. The ultimate performance. From time immemorial humans have striven for it. And society has responded with awards to the achiever, from Olympic gold medals, to the Nobel prize and the Oscar. Now we present the highest award for excellence in Saskatchewan business — the ABEX — for Achievement in Business Excellence.

While profits are a prime objective of the private sector, Saskatchewan

enterprises also recognize their commitments to employees and their communities, as well as long-term stability and growth in the interests of all.

It is to honour the efforts of these successful companies, large and small, that the Saskatchewan Chamber of Commerce created the ABEX awards competition in 1984, and takes pride in presenting the ninth annual tribute to achievers in business excellence.

Now in their ninth year, the ABEX Awards provide provincial recognition for outstanding business achievements. Performance is recognized in nine categories: New Saskatchewan Product, Exports, Investment, Job Creation, New Venture, Community Involvement Marketing, Service Industry and Physical Environment.

Competition for these Awards is open to private sector enterprises in the province, of all sizes and fields of endeavor.

The 44 finalists were selected by a panel of Past Chamber Presidents using the scoring grid applied by the

national accounting firm of Deloitte & Touche. An independent Jury of private sector experts selected winners in each category, with the finalist having the best overall showing named "Business of the Year".

The finalists were from a diverse selection of Saskatchewan industry. The New Saskatchewan Product was awarded for demonstrating exceptional performance in launching a new Saskatchewan-made product or service, which is original and has good commercial potential. The finalists were: therapeutic sand pads, farm implement manufacturer, mobile staging and an inland grain terminal ... with Jim Scharf Holdings Ltd. E-ZEEWRAP® winning. In the marketing category, Regina Travelodge won with Jim Scharf Holdings Ltd. being a finalist.

Each finalist received a limited edition artwork commissioned courtesy of The Canadian Bankers' Association, Saskatchewan Committee. ABEX trophies, courtesy of IPSCO Inc. were presented to winners of each category, and the Business of the Year.



Del Robertson, President of Sask. Chamber of Commerce, presenting to Jim Scharf the ABEX Award — "The highest award for excellence in Saskatchewan business".